



Norwegian Formation Evaluation Society  
Postboks 561, Madla  
N-4090 Hafersfjord, Norway  
Organisasjonsnr: 984009836

To the  
Leaders and Managers in Formation Evaluation of the  
Subsurface and Oil & Gas Industry

Stavanger, 2024-03-27

Dear Madam or Sir,

First, we would like to thank you for supporting the previous **Geosteering and Formation Evaluation Workshops by NFES and NORCE in 2019 and 2022**. The last event in November 2022 gathered over 80 geoscientists from operating and service companies and academia worldwide. The event featured expert presentations from Norway, Spain, France, and the USA. The sessions covered research, innovation, and new technology in formation evaluation and geosteering. It provided an excellent opportunity to exchange knowledge and network. Your financial support helped offset the prices and subsidize invited speakers and students, making the event successful.

Based on the post-event survey from the last workshop, more than 70% of the surveyed participants were looking forward to joining the next event, which you have an opportunity to sponsor this year. The event is scheduled for **11.-13. November 2024** at Sola Strand Hotel near Stavanger.

To keep the participation fees affordable, especially for students, and to allow us to organize similar events in the future, NFES and the organizing committee kindly ask you to consider sponsoring the 2024 workshop. Any access money will support similar future non-profit activities in NFES and NORCE.

Thank you very much for your support!  
Sincerely yours

Sergey Alyaev, on behalf of the organizing committee

Organizing committee:

- Sergey Alyaev (Senior Research Scientist, NORCE; VP PR & Academia, NFES)
- Nazanin Jahani (Senior Research Scientist, NORCE)
- Annette Larsen (General Manager Logtek; VP Sponsorship, NFES)



### About the workshop

The two-day workshop will include plenary sessions, panel discussions, and other interactive activities. Contributed sessions will cover research, innovation, and new technology in formation evaluation and geosteering across the main topics:

1. Advancement in Ultra Deep Azimuthal Resistivity (UDAR) Technology and Interpretation
2. Workflows for no-UDAR geosteering and new-energy low-cost operations
3. Optimization and Decision-Making in Geosteering
4. Advances in Formation Evaluation for Reduction of Subsurface Uncertainty
5. Post-job part of geosteering workflows. How to utilize the acquired data?

See the workshop webpage for more information:

<https://nfes.org/2024/03/26/geosteering-workshop-2024.html>

### Why become a sponsor

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. The workshop program will offer a diverse menu to help you reach your target audience. With various unique promotional opportunities, we can help you enhance your company's experience at the Geosteering and Formation Evaluation Workshop 2024.

Item description	Sponsor level and content			
	UDAR Full	Image-log Dinner	Gamma Icebreaker	BHA Coffee
Maximum sponsorships available for this type	<b>4</b>	<b>1</b>	<b>1</b>	<b>2</b>
Complimentary delegate registrations	<b>2</b>	<b>1</b>		
Complimentary student registrations	<b>1</b>			
Logo of a sponsor on the event's webpage and an optional link to your company's web presence	<b>y</b>	<b>y</b>	<b>y</b>	<b>y</b>
Logo in emails sent to members promoting the workshop	<b>y</b>	<b>y</b>	<b>y</b>	<b>y</b>
Word of thank you from the chairman at the workshop	<b>y</b>	<b>y</b>	<b>y</b>	<b>y</b>
Thank-you message in the post-event report and summary of the SPWLA newsletter sent to all members globally	<b>y</b>	<b>y</b>	<b>y</b>	<b>y</b>
NFES sponsor status until summer 2025, including a logo on all pages of <a href="https://nfes.org">https://nfes.org</a> and LinkedIn communications	<b>y</b>	<b>y</b>		
Marketing of your company in the registration area/lounge/break area: one [1] roll-up display below 1m. (sponsor to provide) one [1] bar table for printed materials (provided)	<b>y</b>			
Your company logo will be on the main frame of <a href="https://nfes.org">https://nfes.org</a> as a sponsor until the end of 2024	<b>y</b>			
Special thanks and the possibility for a 10-minute speech during dinner		<b>y</b>		
Sponsor logo in the Icebreaker area			<b>y</b>	
Sponsor logo in the coffee area				<b>y</b>
Price, NOK	<b>40 000</b>	<b>30 000</b>	<b>20 000</b>	<b>10 000</b>

Sponsorship opportunities are not restricted to the packages above. We would be delighted to explore alternative ideas to fit your budget.

If you require further information, please contact

Sergey Alyaev, NORCE ([saly@norceresearch.no](mailto:saly@norceresearch.no)) or Annette Larsen ([vp\\_sponsor@nfes.org](mailto:vp_sponsor@nfes.org)).

The sponsorship amount can be made payable to the NFES bank account: 3206.17.03119



## General information

**The Norwegian Formation Evaluation Society (NFES)** is your local Norwegian chapter of the **SPWLA (Society of Petrophysicists and Well Log Analysts)**. The purpose of the society is to contribute to developing the science of Formation Evaluation in Norway. To fulfill this, we arrange monthly technical meetings and seminars on selected subjects. These arrangements allow you to meet with colleagues from oil and service companies, universities, and research institutes to discuss matters of common interest. In addition, the NFES Fund finances research projects, supports publications, and awards members who publish papers or make solid contributions to the development of Formation Evaluation. <https://www.nfes.org>

**NORCE Norwegian Research Centre AS** is a non-profit research institute with expertise in various fields and vital communities of knowledge. NORCE delivers research and innovation in energy, health care, climate, the environment, society, and technology. The innovative solutions address critical challenges for humanity and contribute to value creation on the local, national, and global levels. NORCE Energy conducts research in the field of oil/gas and renewable forms of energy, with a focus on cost-efficient, safe energy production that guarantees the lowest CO2 footprint possible during the green shift.

<https://www.norceresearch.no/>

NORCE Energy hosts several long-running research centers, including **DigiWells**: Digital Well Center for Value Creation, Competitiveness, and Minimum Environmental Footprint. The center aims to develop work processes for planning drilling and well operations, new sensors, automated and autonomous drilling solutions, and decision support systems for geosteering.

<https://digiwells.no/>

NORCE also hosts the <https://geosteering.no> portal that aggregates several initiatives within geosteering research.