



Norwegian Formation Evaluation Society
Postboks 561, Madla
N-4090 Hafersfjord, Norway
Organisasjonsnr: 984009836

To the
Leaders and Managers in Formation Evaluation of the
Subsurface and Oil & Gas Industry

Stavanger, 2024-03-27

Dear Madam or Sir,

First, we would like to thank you for supporting the previous **Geosteering and Formation Evaluation Workshops by NFES and NORCE in 2019 and 2022**. The last event in November 2022 gathered over 80 geoscientists from operating and service companies and academia worldwide. The event featured expert presentations from Norway, Spain, France, and the USA. The sessions covered research, innovation, and new technology in formation evaluation and geosteering. It provided an excellent opportunity to exchange knowledge and network. Your financial support helped offset the prices and subsidize invited speakers and students, making the event successful.

Based on the post-event survey from the last workshop, more than 70% of the surveyed participants were looking forward to joining the next event, where you can present your company this year. The event is scheduled for **11.-13. November 2024** at Sola Strand Hotel near Stavanger. Marketing packages allow you to demonstrate your local presence and showcase your company.

Thank you very much for your support!
Sincerely yours

Sergey Alyaev, on behalf of the organizing committee

Organizing committee:

- Sergey Alyaev (Senior Research Scientist, NORCE; VP PR & Academia, NFES)
- Nazanin Jahani (Senior Research Scientist, NORCE)
- Annette Larsen (General Manager Logtek; VP Sponsorship, NFES)



About the workshop

The two-day workshop will include plenary sessions, panel discussions, and other interactive activities. Contributed sessions will cover research, innovation, and new technology in formation evaluation and geosteering across the main topics:

1. Advancement in Ultra Deep Azimuthal Resistivity (UDAR) Technology and Interpretation
2. Workflows for no-UDAR geosteering and new-energy low-cost operations
3. Optimization and Decision-Making in Geosteering
4. Advances in Formation Evaluation for Reduction of Subsurface Uncertainty
5. Post-job part of geosteering workflows. How to utilize the acquired data?

See the workshop webpage for more information:

<https://nfes.org/2024/03/26/geosteering-workshop-2024.html>

Why market with us

Through marketing packages you get high visibility in a qualitative and uncluttered environment that makes your message stand out. The workshop program will offer a diverse menu to help you reach your target audience. With various unique promotional opportunities, we can help you enhance your company's experience at the Geosteering and Formation Evaluation Workshop 2024.

Item description	Marketing packages and content			
	UDAR Full	Image-log Dinner	Gamma Icebreaker	BHA Coffee
Maximum packages for this type	4	1	1	2
Complimentary delegate registrations	2	1		
Complimentary student registrations	1			
Logo of your company on the event's webpage and an optional link to your company's web presence	y	y	y	y
Logo in emails sent to members promoting the workshop	y	y	y	y
Word of thank you from the chairman at the workshop	y	y	y	y
Thank-you message in the post-event report and summary of the SPWLA newsletter sent to all members globally	y	y	y	y
NFES sponsor status until summer 2025, including a logo on all pages of https://nfes.org and LinkedIn communications	y	y		
Marketing of your company in the registration area/lounge/break area: one [1] roll-up display below 1m. (you to provide) one [1] bar table for printed materials (provided)	y			
Your company logo will be on the main frame of https://nfes.org as a sponsor until the end of 2024	y			
Special thanks and the possibility for a 10-minute speech during dinner		y		
Your company logo in the Icebreaker area			y	
Your company logo in the coffee area				y
Price, NOK	40 000	30 000	20 000	10 000

If you require further information, please contact
Sergey Alyaev, NORCE (saly@norceresearch.no) or Annette Larsen(vp_sponsor@nfes.org).

The marketing packages shall be paid to the NFES bank account: 3206.17.03119



General information

The Norwegian Formation Evaluation Society (NFES) is your local Norwegian chapter of the **SPWLA (Society of Petrophysicists and Well Log Analysts)**. The purpose of the society is to contribute to developing the science of Formation Evaluation in Norway. To fulfill this, we arrange monthly technical meetings and seminars on selected subjects. These arrangements allow you to meet with colleagues from oil and service companies, universities, and research institutes to discuss matters of common interest. In addition, the NFES Fund finances research projects, supports publications, and awards members who publish papers or make solid contributions to the development of Formation Evaluation. <https://www.nfes.org>

NORCE Norwegian Research Centre AS is a non-profit research institute with expertise in various fields and vital communities of knowledge. NORCE delivers research and innovation in energy, health care, climate, the environment, society, and technology. The innovative solutions address critical challenges for humanity and contribute to value creation on the local, national, and global levels. NORCE Energy conducts research in the field of oil/gas and renewable forms of energy, with a focus on cost-efficient, safe energy production that guarantees the lowest CO2 footprint possible during the green shift.

<https://www.norceresearch.no/>

NORCE Energy hosts several long-running research centers, including **DigiWells**: Digital Well Center for Value Creation, Competitiveness, and Minimum Environmental Footprint. The center aims to develop work processes for planning drilling and well operations, new sensors, automated and autonomous drilling solutions, and decision support systems for geosteering.

<https://digiwells.no/>

NORCE also hosts the <https://geosteering.no> portal that aggregates several initiatives within geosteering research.